

The Rise of B

2026 Growth Plan

Objectives:

Amplify content creation around the B personality. Leverage content to grow the community, increase inbound opportunities, and multiply creative fulfillment.

Core Content Pillars:

- Twitch VTuber
 - Gaming
 - Drawing
 - Personality
- Voice Actress
 - Poetry
 - Short stories
 - Anime dubbing

Channels (Existing)

Twitch

- Consider incorporating parts of the creative process into regular Twitch broadcasts.
- Produce formal segments on stream that can be adapted to YouTube / TikTok

Channels (New)

Create new channels that are focused and in line with the long-term goals of B

- YouTube Reading
- TikTok Reading
- TikTok Dubbing
- YouTube Dubbing
- Patreon
 - Leverage the above channels to funnel interested people to Patreon, where they can directly support the production.
 - Some of the content produced with other people's IP will likely not be eligible for full monetization on places like YouTube. However, creating funny and interesting content can be a fantastic way to **showcase the range and vibrant energy contained in B's voice/personality.**

Kevin

- Support general content/growth strategy
- Ideate concepts and source resources for dubbing, poetry, and stories
- Provide some editing support for TikTok/YT
- Optimize content monetization strategy
- Negotiate sponsor deals + handle invoicing